What problems does it solve?

* Creators
  + Get ideas
  + More exposure -> prompts are rotating and always ‘current’

Prompt system

* Daily/weekly/monthly prompts
* Optimized content viewing/finding archived content
* User-created prompt events (like gamejams, Inktober)
  + Companies might host a contest for a logo design

Account system

* Follower system
* Profiles with work (like twitter but better archiving)

Users

* Content creators
* General users/viewers/”consumers”

Stakeholders

* Consumers
* Companies looking for content creators
* Organizations that want to host prompt events (eg. Gamejams)
* “Rival platforms”

User Research

* Interviews of a variety of creative types + consumers
  + Are you a content creator?
  + Do you post your work on social media? / What platforms do you already use? How do you think they could be improved?
  + How often do you use current platforms? What makes you return?
  + Do you like getting prompts for inspiration? / How often do you get into slumps?
  + Have you participated in themed creator events before?
  + Do you feel it’s hard to get your work noticed? Why/why not?
  + Do you like viewing other creators’ content?
  + Do you like seeing how other creators might interpret an idea?
  + How long do you spend on average on a new work?
  + General/consumer questions
    - Do you like viewing creative work on social media?
    - What platforms do you use?
    - Do you follow specific creators?
    - Would viewing others making content make it more likely for you to become a creator?
    - What kind of content are you most interested in?
    - Would you use a platform like this?
* Secondary research of existing platforms/similar prompt events
  + Twitter
  + Deviantart
  + Instagram
  + Tumblr
  + Reddit
  + Itchio
  + Youtube
  + Etsy
  + Existing prompt things (Inktober, Pixel Dailies, gamejams, …)